

# Custom Software Development

## Web Application for Real Estate Investment Sales in the US

- **Objectives**

The client will be launching a web site to market and present real estate offerings. The client is based in New York. In addition to the marketing concepts, the site will provide brokers with the way to manage properties accounted to them. Each broker will have its own sub portals to maintain and manage all documents, presentations and other marketing materials including investor lists.

- **The Solution**

BlastAsia was presented with a high level conceptual design of the requirements. An initial assessment was made, defining all functional and non-functional elements that will comprise the system. A high level work breakdown structure was developed to establish the scope of work and timeline to complete the system.

The system was proposed to be developed by Phases, providing a Detailed System Design that will include development of the prototype and establish the software architectural design and framework. It will also establish the technology adoption through the research and development work by providing proof of concepts. The outcome of the initial development phase would be the system prototype, software architectural design and time and cost evaluation for the development work.